

# EDUCATION **OUTLOUD**

## Logo Guidelines

**Education Out Loud** branding always appears with the **GPE** logo.  
Blue is the main color.

**English**  
version

EDUCATIONOUTLOUD  
advocacy & social accountability



**French**  
version

L'ÉDUCATIONàVOIXHAUTE  
plaidoyer et responsabilité sociale



**Spanish**  
version

EDUCACIÓNenVOZALTA  
promoción y responsabilidad social



Version with the **GPE** logo next to **Education Out Loud**.

**English**  
version

EDUCATIONOUTLOUD  
advocacy & social accountability



**French**  
version

L'ÉDUCATIONàVOIXHAUTE  
plaidoyer et responsabilité sociale



**Spanish**  
version

EDUCACIÓNenVOZALTA  
promoción y responsabilidad social



The logo with URL is not the primary logo and should not be used when the URL is already present.

English  
version

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In the case of production limitations, photocopying or situations with third parties in which color is not available, the logo can appear in black and white.



In each picture the logo stands together with **GPE's logo** (in the horizontal version) and in order to be more readable it should always stand before a white background (band or rectangular).



EDUCATIONOUTLOUD  
advocacy & social accountability

**GPE** Transforming  
Education





L'ÉDUCATION à VOIX HAUTE  
plaidoyer et responsabilité sociale



**COLOR**  
SYSTEM

**Education Out Loud** color system. The blue color is the same as the one used in the **GPE** color palette.



CMYK 0 70 90 0  
RGB 242 111 49  
HEX F26F31  
PANTONE 158U



CMYK 100 91 31 16  
RGB 6 33 114  
HEX 062172  
PANTONE 287 C

**LOGO**

SAFETY MARGINS

The safety margins follow the margins imposed by the **GPE logo**.





The **GPE** logo must be as high as the **EOL + tagline logo**, both in the horizontal and vertical version.



To ensure the legibility of the logo, do not reduce the GPE logo (without tagline) below 17 mm. The same for the French version.



**DON'TS**

1. do not add effects under the logo
2. do not stretch the logo
3. do not change the proportions between the logos
4. do not modify colors
5. do not add colors under only one logo
6. do not break down the logo
7. do not change logos direction
8. do not put logos without with background over a photo when the portion of photo beneath the logo is too light or too dark
9. do not modify the order of the two logos

1.

EDUCATIONOUTLOUD  
advocacy & social accountability



2.

EDUCATIONOUTLOUD  
advocacy & social accountability



3.

EDUCATIONOUTLOUD  
advocacy & social accountability



4.

EDUCATIONOUTLOUD  
advocacy & social accountability



5.

EDUCATIONOUTLOUD  
advocacy & social accountability



6.

EDUCATION  
OUTLOUD  
advocacy & social accountability



8.



7.

EDUCATIONOUTLOUD  
advocacy & social accountability



9.



EDUCATIONOUTLOUD  
advocacy & social accountability

**VISUALS**

These are the visuals that will accompany the **Education Out Loud** branding. Contact [information@globalpartnership.org](mailto:information@globalpartnership.org) to request design files.



**EDUCATIONOUTLOUD**  
advocacy & social accountability



**GPE**  
Transforming Education

# FREQUENTLY ASKED QUESTIONS

**What is Education Out Loud?**

Education Out Loud, a new funding mechanism for advocacy and social accountability, provides funding to **support civil society to be active and influential** in shaping education policy to better meet the needs of communities, especially of vulnerable and marginalized populations.

Funding adoptive and learning-oriented practices to strengthen transparency, accountability and civic participation in education, Education Out Loud will support institutionally healthy, sustainable, and creative civil society organizations able to effectively advocate for education on behalf of the public interest.

**What makes Education Out Loud different?**

Education Out Loud emphasizes learning of grantees and provides each grantee with up to one year of preparation time to analyze their context and build skills, and to develop strategies for monitoring, evaluation and learning before starting implementation.

To strengthen grantees' capabilities, Education Out Loud will match them with learning partners to provide mentoring, and training and will link with GPE's knowledge and innovation exchange (IIX) by feeding into and drawing from learning networks at global, regional and country levels.

**Who is managing Education Out Loud?**

Education Out Loud is a GPE funding mechanism, overseen by GPE's Board. Oxfam IBIS is managing Education Out Loud through a global management unit based in Copenhagen and four regional units in Africa (Ethiopia and Uganda), Asia (Nepal) and Latin America (Mexico).

Oxfam IBIS will ensure a fair and transparent process of calls for proposals and review proposals against GPE strategic objectives and Education Out Loud goals. The final grant approval will be made by independent panels.

**What does Education Out Loud aim to achieve?**

By financing the work of an informed and active citizenry to advocate for improved education, Education Out Loud aims to support:

- Improved, more informed and responsive education sector planning, implementation and monitoring.
- Good governance of education systems leading to better alignment and better outcomes.
- Education policies that are more responsive to people's needs.
- Increased political and civic support for education.
- Stronger voice from the most marginalized communities.

**What type of activities does Education Out Loud fund?**

Education Out Loud funds activities related to five key areas:

- POLICY DIALOGUE**  
Participation of civil society in education planning, policy dialogue and monitoring processes.
- PUBLIC ENGAGEMENT**  
Social mobilization, communications and campaigns supporting education.
- DATA AND TRANSPARENCY**  
Development of tools for accountability and tracking of public education budgets and program implementation.
- ANALYSIS**  
Research on education challenges and policy implementation.
- STRENGTHENING CIVIC CAPACITY**  
Capacity development and peer learning.

**Who is eligible to apply for Education Out Loud grants and how large are the grants?**

Non-profit civil society organizations in GPE partner countries working on improving transparency and effectiveness of national education policies are eligible to apply for Education Out Loud grants.

Grants will be available for national and international civil society organizations and networks in eligible countries worldwide between January 2020 and December 2024. Grant sizes vary for each funding component:

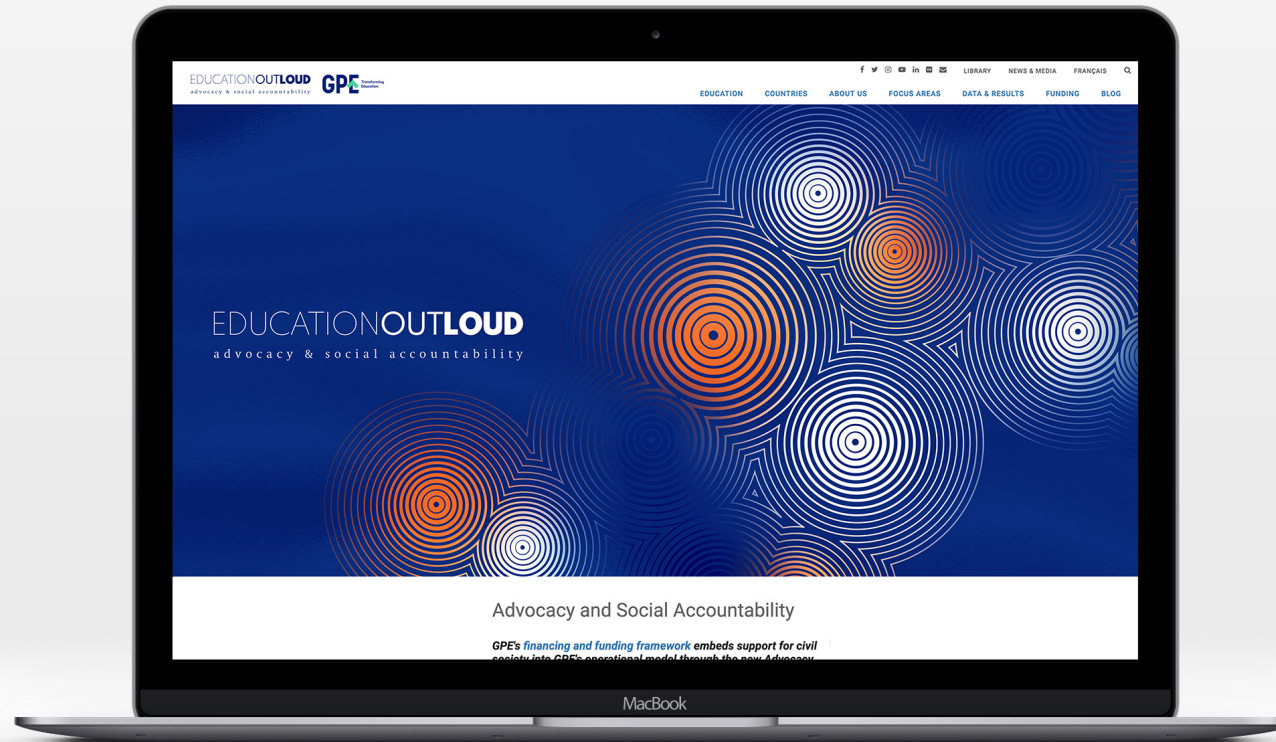
<p><b>Component 1</b></p> <p><b>STRENGTHEN NATIONAL CIVIL SOCIETY ENGAGEMENT IN EDUCATION PLANNING, POLICY DIALOGUE AND MONITORING:</b></p> <p>Grant size: <b>US\$50,000 to US\$150,000</b> (2 years)</p> <p><b>Eligible applicants:</b> National education coalitions who are members of the Global Campaign for Education (GCE) based in GPE partner countries, or those countries actively seeking to join the partnership.</p> <p>This support will enable national education coalitions to:</p> <ul style="list-style-type: none"> <li>Be more inclusive, particularly of marginalized groups.</li> <li>Have better capacity to engage in policy dialogue.</li> <li>Participate in and effectively influence policy processes.</li> </ul>	<p><b>Component 2</b></p> <p><b>STRENGTHEN CIVIL SOCIETY ROLES IN PROMOTING THE TRANSPARENCY AND ACCOUNTABILITY OF NATIONAL EDUCATION SECTOR POLICY AND IMPLEMENTATION:</b></p> <p>Grant size: <b>US\$450,000 to US\$1.2 MILLION</b> (3 to 4 years)</p> <p><b>Eligible applicants:</b> National organizations working together in one or more GPE partner countries, or those countries actively seeking to join the partnership, such as trade unions, women's groups, youth groups, minority groups, school management committees, etc. Applying organizations must be registered. Organizations without registration status must work with registered organizations to access funds. National chapters of international NGOs, and national education coalitions (funded under component 1) are not eligible for component 2 funding.</p> <p>This support will enable civil society organizations to:</p> <ul style="list-style-type: none"> <li>Improve the availability of data and evidence to affect policy change and monitor government commitments.</li> <li>Have increased capabilities to mobilize citizens to demand and shape education policies that meet their needs.</li> <li>Generate and exchange knowledge to strengthen CSOs and to use evidence effectively for advocacy.</li> </ul>	

















**FONTS**



TITLE

A

Bebas Neue  
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

TEXT

A a

Poppins  
Bold

abcdefghijklmnopqrstuvwxyz  
abcdefghijklmnopqrstuvwxyz  
0123456789

Poppins  
Semibold

abcdefghijklmnopqrstuvwxyz  
abcdefghijklmnopqrstuvwxyz  
0123456789

Poppins  
Regular

abcdefghijklmnopqrstuvwxyz  
abcdefghijklmnopqrstuvwxyz  
0123456789

For further questions on the use of the branding:  
**[information@globalpartnership.org](mailto:information@globalpartnership.org)**